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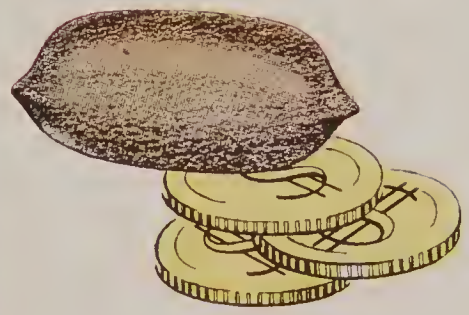
Banking Nature's Bounty

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RETURN POSTAGE GUARANTEED — TEXAS PECAN NURSERY, INC., TYLER, TEXAS

• *Every man worthy of the name is ambitious for himself and for those dependent on him. He desires a good education for his children; the reasonable luxuries and comforts of life for his wife. For himself he hopes for an independent income that will permit him to retire from daily toil to the enjoyment of a serene old age, free from worry or debt.*



Independence - Contentment - Happiness

These we are all earnestly striving for; some seek to achieve them through hard work in their vocations; some through the investment of time and money in a business; others through the purchase of stocks and bonds; and still others seek to provide for the welfare of their family through life insurance.

All of these methods are good, but they have one drawback — they involve dependence on the efforts and activities of other people. When you form a partnership with Nature you are relieved of all dependence on any other individual. Nature is a most industrious, intelligent, and trustworthy partner . . . a partner that will not defraud nor desert you . . . a partner willing to let you bank all the profits.

Mr. R. C. Berckmans, a national authority on horticulture, has said: "Among all the money-making possibilities in the South, pecan growing ranks first. There is no other enterprise you can follow with such great profit and safety."

Mr. Berckmans said further: "You can leave no better inheritance to your family than a pecan grove; whoever plants pecans, plants not for himself alone, but for his children, and his children's children for generations to come."

Farsighted people are forming a partnership with Nature in the growing of pecan orchards because investigation proves that the bearing pecan orchard is profitable, not for just a few years, but permanently.

A surprisingly small investment in fruit trees will give you a fruit orchard that will supply your table with delicious, health-giving food in season, and provide sufficient for canning for use in the winter months, when food prices are the highest.

The city dweller with a fifty-foot lot has room for enough trees to supply his table with fresh, appetizing fruit. Many business men have found a fruit orchard to be a delightful as well as profitable hobby, offering them needed relaxation of mind and exercise in the open air in its development.

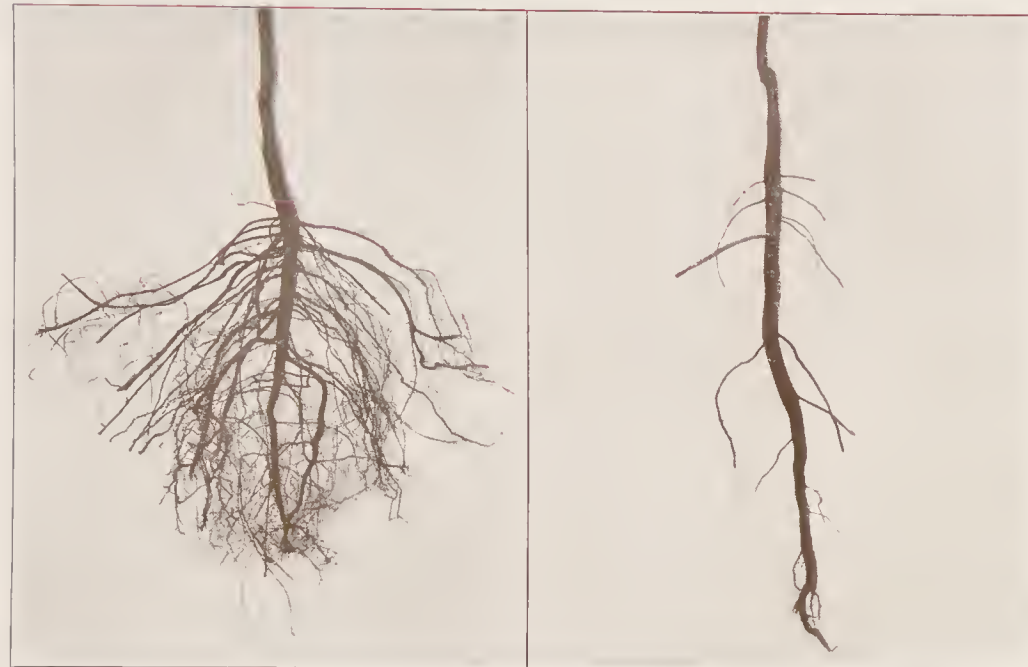
A larger orchard will supply a surplus above your own requirements, which may be readily sold for cash, thus providing a quick, easy, money crop.

A real opportunity exists for those who will form a partnership with Nature in growing a pecan or fruit orchard.

TEXAS PECAN NURSERY, Inc., TYLER, TEXAS

R. W. FAIR, President • W. V. HENSON, Vice-Pres. & Mgr.

WE HAVE LEARNED HOW TO PRODUCE BETTER PECAN TREES FROM TWENTY-NINE YEARS OF EXPERIENCE



The Root System on Our Trees

The Ordinary Root System

COMPARE THE ROOT SYSTEMS

The Life, Growth and Yield of the Pecan Tree Depends on Its Root System. Examine the comparison pictured above. We *guarantee* our trees to have the Best Root System Known.

READ WHAT THESE PEOPLE THINK OF OUR TREES

"Please send us your catalog. We purchased pecan trees from you in 1932 — they are wonderful trees now."

Oscar Senne, Rt. 2, Modesto, Calif.

"We wish to thank you for shipping us these fine pecan and walnut trees. Everyone who has seen them says they are the best trees they ever saw."

John H. Boggess, Anderson, Texas.

"In 1933 or 1934 I bought six pecan trees from you. They were two-year-old trees and I planted them in my yard. Every one of them is doing fine — they are all bearing pecans this year."

John J. O'Hern, Laredo, Texas.

"The one hundred and five pecan trees which you set for us at Palestine, Texas, last fall are doing nicely. Only one of the trees failed to live."

Virgil McInnis, Murfreesboro, Tenn.

"In December of 1925 I bought some Burkett pecan trees from you. This fall I gathered eleven gallons (by measure) of pecans from one of these trees — they weighed fifty-eight pounds. This tree is on dark, sandy loam, with rich clay subsoil at eighteen inches to two feet."

J. R. Eanes, Comanche, Texas.

"About ten or twelve years ago I purchased about ninety or a hundred small pecan trees from you. All did well except a half-dozen."

A. J. Coley, Oklahoma City, Okla.

"Last year we bought some pecan trees from you, and we are glad to inform you that we have had the finest results — the trees are growing very satisfactorily."

Viveros Nuevo Leon, S. C. P., Monterrey, N. L., Mexico.

ALL STOCK YOU BUY FROM US IS FULLY GUARANTEED

WE absolutely guarantee all stock you purchase from us to be high-grade, first class in every respect. We guarantee every pecan tree to have a good lateral root system. If, for any reason, you should be dissatisfied with any tree or plant you purchase from us . . . if any we send you fail to fully come up to your expectations . . . you may return the unsatisfactory ones at once and we will immediately replace them with others that are satisfactory, or refund your money.

TEXAS PECAN NURSERY, Inc.

DURING our nearly thirty years of pecan culture, we have continually experimented to find out why some pecan trees lived and others died; why some of the trees grew more rapidly than others; why some were hardier; why some produced earlier than others.

These experiments showed that a good lateral root system — many side roots growing from the tap root — is vital to the best growth of the pecan tree. These many lateral roots enable the tree to have a great many more feed roots — and it is the feed roots that gather the plant food and moisture necessary for the most satisfactory growth and which are, finally, responsible for the all-important job of producing pecans.

WE EXPERIMENTED . . . YOU CAN REAP THE BENEFIT

The development of our lateral root system has done much to place pecan growing on a new, sure-profit basis. No specialized knowledge is required, nor does it require a lifetime to develop producing trees. Pecans are surer and safer than most other crops.

Few crops have as many steady markets as papershell pecans. America imports millions of pounds of nuts annually — there is no surplus to compete in world markets. An authority on pecan production says it will require five hundred years at the present rate of production increase to produce twelve pounds of pecan nut meats per year for each of the one hundred and twenty-million people in the United States. Just think of it! There is no danger of over-production.

Many pecan growers have regular customers who buy their entire crop each year, at prices ranging from 15¢ per pound for the smaller varieties, to 30¢ and 35¢ per pound for the larger nuts and best grades.

When you remember that at twenty years the pecan orchard is merely entering its heaviest bearing period — that the average annual yield during the second twenty years is estimated to be four times as great as the yearly average during the entire bearing period preceding the twentieth year — you will realize the truth of the statement: "You can leave no better inheritance to your family than a pecan grove."

OUR FRUIT TREES GROW RAPIDLY AND FRUIT EARLY

We own and operate many hundreds of acres of orchards and nurseries, and can furnish you vigorous, heavy-bearing fruit trees of the same high standard of quality as our famous pecan trees.

For varieties and prices see inside of this folder.

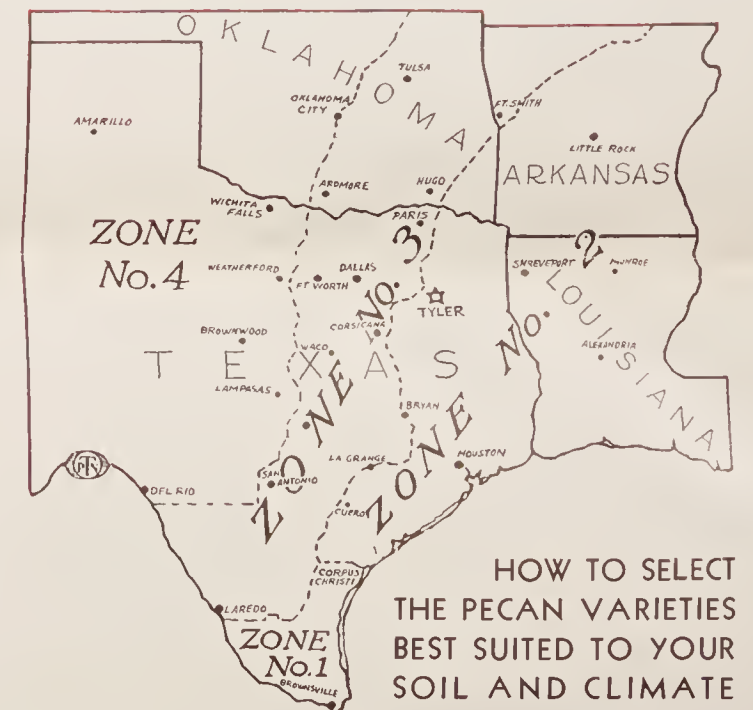
The Texas Pecan Nursery is one of the oldest and one of the largest pecan nurseries in the United States. Our nurseries are near the center of the world's largest natural pecan region — Tyler, Smith County, Texas. Our trees are acclimated to Southwestern soil and weather conditions; they are toughened by cold winters and hot, dry summers. We can supply all the varieties best adapted to the states west of the Mississippi River.

We dig every one of our trees separately, by hand, to preserve the entire lateral root system. The trees are carefully packed and shipment is made the same day as trees are dug. Our method of packing keeps the trees moist until you receive them.

Our trees reach you from twenty-four to forty-eight hours earlier than shipments coming from more distant nurseries. This assures better condition of the trees on arrival, and a saving in transportation costs, as well.

With every shipment of trees we send a sheet of instructions, giving clear, detailed information for handling, setting, and caring for the trees.

Our prices are very reasonable. Because most of our business is done by mail we save the expenses that ordinarily must be included in the price when trees are sold by agents through personal calls. This saving enables us to offer you prices from 30% to 50% less than prices asked by nurseries selling through agents. All our prices are F. O. B. Tyler, Texas.



HOW TO SELECT THE PECAN VARIETIES BEST SUITED TO YOUR SOIL AND CLIMATE

ZONE No. 1 — Not recommended for commercial planting. We recommend for home planting in east part: Stuart, Success, Moore, Money Maker; in west part: Burkett, Success, Schley.

ZONE No. 2 — Only the Eastern Varieties recommended: Success, Moore, Schley, Delmas, Money Maker, Stuart. We would add Burkett for hill land in the west central part. Success, Moore, Money Maker, Schley, and Stuart should be used for bottom lands. Plant Delmas on upland. Stuart seems to be especially adapted to extreme east part of this section and bottom lands in the western part. These are known as tested Eastern Varieties.

ZONE No. 3 — Both Eastern and Western Varieties recommended — Western Varieties for west part and uplands; Eastern Varieties in east part and on lowlands. Burkett, Western Schley, Texas Prolific, and Halbert are tested Western Varieties.

ZONE No. 4 — Plant Western Varieties only.

OTHER STATES — Continue zone lines northeast about 100 to 125 miles, planting Eastern Varieties in the lower altitudes and river bottoms of Zone 3, and the Western Varieties on the uplands and in the higher altitudes of Zone 3. Plant Western Varieties on all lands west of dividing line between Zones 3 and 4.

BUY DIRECT—

Save 30 to 50 %

• **TEXAS PECAN NURSERY, Inc., TYLER, TEXAS**

PECANS AND FRUITS ARE PROFITABLE

EASTERN VARIETIES

These Varieties Thrive Best in Lower Altitudes With Fair to Heavy Moisture



STUART



SUCCESS



DELMAS



SCHLEY



MONEY MAKER



MOORE

Price List of Our Better-Rooted Pecan Trees

EASTERN VARIETIES

Stuart, Success, Delmas, Money Maker and Moore

1 Year Old	\$1.00
2 Year Old	\$1.50
3 Year Old	\$2.00
4 Year Old	\$2.50
5 Year Old	\$3.00

Price List of Our Better-Rooted Pecan Trees

WESTERN VARIETIES

Orlaoma, Texas Trofic, and others

1 Year Old	\$1.00
2 Year Old	\$1.50
3 Year Old	\$2.00
4 Year Old	\$2.50
5 Year Old	\$3.00



ORLAOMA



TEXAS TROFIC

FRUITS OFFER Rapid FINANCIAL RETURNS

Twenty Standard Varieties of Peaches



PEARS

KIEFFER

GARDNER

CHINESE SAND

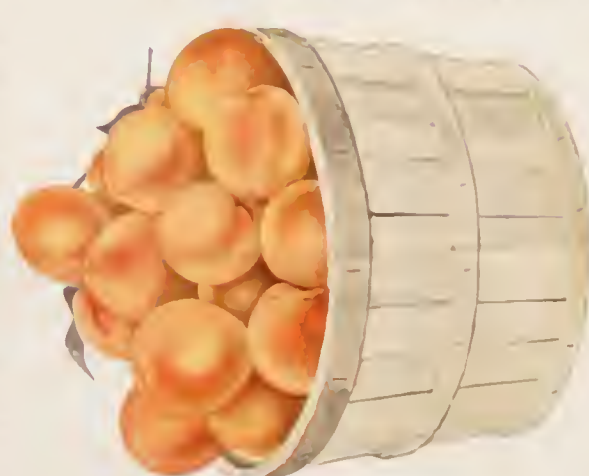
BARTLETT

LEONTE

COMPASS

OPATA

JAPAN PERSIMMONS



Famous STUBENRAUCH Peaches

MAYFLOWER

EARLY WHEELER

ARP BEAUTY

MAMIE ROSS

HELLE OF GEORGIA

EARLY ELBERTA

ILILEY

J. H. HALE



APPLES

DELICIOUS

LAUREL

RED JUNE

YELLOW TRANSPARENT

WINESAP

GRIMES GOLDEN

We Now Offer Two of Our Own Peach Creations

TANE NASHI

EUREKA

YEMON

TEXAS EVERBEARING

MAGNOLIA

BROWN TURKEY

CELESTIAL

MOORPARK

EARLY GOLDEN

FAIR'S BEAUTY

PRICES OF THESE TWENTY STANDARD VARIETIES OF PEACHES

PRICES OF FAIR'S BEAUTY AND GOLDEN BEAUTY PEACHES

OIL EMULSION

PRUNING PAINT

TEXAS PECAN NURSERY, INC., TYLER, TEXAS

STANDARD OR WELL-KNOWN EVERBLOOMING ROSE BUSHES

We guarantee to furnish good plants, and all orders are shipped subject to approval upon arrival. We cannot guarantee all plants to live and grow, however.

CHARLES K. DOUGLAS. HT. Fine, long-pointed buds, opening to large, loosely formed flowers of striking crimson-scarlet; slightly fragrant. The strong, branching plants are of ideal bedding habit and make a striking garden picture. Abundant, healthy foliage.

E. G. HILL. HT. Very beautiful, dark red buds which open to immense, long-lasting, dazzling scarlet flowers, with the fragrance of the old-time roses. The blooms are full to the center, compact, of many petals, and last a long time on the bush or cut. For a rose so full, the plant is unusually prolific and makes better than average garden growth.

ETOILE DE HOLLANDE. HT. Brilliant red blooms of magnificent size, perfect in half-open state; attractive centers when full blown; enormous petals; fragrant. Healthy. Free flowering.

RED RADIANCE. HT. Big, globular blooms of deep rose-red on strong canes. The plant blooms freely until frost, and in every respect is fully equal to Radiance. Foliage excellent.

FRANCIS SCOTT KEY. HT. Very large, light crimson buds and massive, very double (ninety-five petals) blooms of the noblest form. Slightly fragrant. Erect. Flowers in great abundance. Has good foliage and is quite hardy. It does extra well in the South.

EDITH NELLIE PERKINS. PH. The open bloom is a delightfully shaped flower of two contrasting tints, the outside of the petals gleaming with bright orange-cerise and the inside overspread with pale salmon-pink flushed with orange-gold. The buds are firm and handsome, richly dyed with copper tones before they open. The plant stands up vigorously. We have found this variety more than ordinarily vigorous, so that it makes a splendid bush, lending itself to formal bedding use, as well as providing an abundance of exquisite blooms for cut flowers.

RADIANCE. HT. Brilliant rose-pink buds, opening to well-formed, shining, globular flowers, with lighter tints on reverse of petals; very fragrant. Plant of splendid growth; wonder bloomer.

MARGARET MCGREDY. HT. It is almost impossible to describe the extraordinary vividness of this scarlet-orange or brick-red flower. The symmetrical blooms are cup-shaped and double, with an excellent circular arrangement of the petals and they are produced with astonishing freedom throughout the entire season. Its sturdy growth, delightful perfume, and remarkable blend of colors, is everything that could be desired. We recommend it especially for mass planting.

MARY, COUNTESS OF ILCHESTER. HT. Large, double, full, cupped blooms of deep rose-pink; fragrant. Plant bushy; blooms freely; very hardy. Fifty-two petals.

EDITOR MCFARLAND. HT. A deep, sparkling pink rose of the Lady Ashtown type; borne with the utmost liberality by vigorous, upright bushes which hold the flowers stiffly erect and make them particularly suitable for cutting. The best pink rose for the South.



BETTY UPRICHARD. HT. Copper-red buds, opening to semi-double, large flowers of brilliant orange-carmine on the outside of the petals, showing light salmon reflexes. The Betty Uprichard possesses a very spicy fragrance.

LADY HILLINGDON. T. Slender, pointed buds and elegantly cupped flowers of deep saffron-yellow, paling lighter toward edges of petals; fragrant; erect; perfect foliage. Needs some shade in hot weather. Free flowering.

LUXEMBOURG. HT. Yellow, shading to copper at center. Stiff, upright stems, producing large flowers especially valuable for cutting.

ANTOINE RIVOIRE. HT. Flower is pale silvery pink, often shaded lilac, with a touch of yellow at the base. It opens flat. Double to center. Is of medium size and is fragrant. Erect. Moderate growth. Foliage is small and dark. Free blooming in the spring and fall. Has beautiful bud and flower. Seventy petals.

KAISERIN AUGUSTE VIKTORIA. HT. Well-formed, creamy buds, which develop slowly to snowy white blooms of perfect form, with lemon tint at center; fragrant; moderately vigorous; hardy. Ninety-eight petals.

PRESIDENT HERBERT HOOVER. HT. Cross of Sensation and Souvenir de Claudius Pernet. Large, cerise-pink, flame, scarlet, and yellow bloom; thick, broad petals; fragrant. This variety has proved itself as one of the best of the newer garden roses for the South.

TALISMAN. HT. Brilliant red and golden buds that open to beautifully shaped blooms of scarlet-orange and golden yellow. Vigorous; tall; blooms constantly. Thrives almost everywhere. The 1933 American Rose Annual places Talisman in the No. 1 list of roses.

AMERICAN BEAUTY. HP. Large, globular buds and deep vinous, crimson flowers; intensely fragrant; borne freely at frequent intervals on strong stems over a long season. A very popular variety which always wins great admiration for its delightful perfume.

PRICES OF STANDARD ROSE BUSHES

Each	_____	\$0.25
Per dozen	_____	2.50

F. O. B. Tyler, Texas.

TEXAS CENTENNIAL. (Plant Patent No. 162.) HT. A bright vermilion red, with tone of gold at base of petals and a light red at the center of bloom, turning to a deep, rich pink as the bloom ages. One of the very best of the new roses.

Each	\$0.60;	Three for	\$1.50;	Dozen	\$6.00
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F. O. B. Tyler, Texas.

TEXAS PECAN NURSERY, INC., TYLER, TEXAS